

Sample Radio Announcements

Script 1

Parents work hard to take care of their kids. But it's not always easy. Without health insurance, medical bills can break the family budget. Now there's help. Thousands of West Virginia kids are eligible for low-cost or free health care coverage -- and your child could be one of them, even if you work. In fact, many working families earning up to \$36,000 a year or more can get health care for their kids. Call 1-877-WVA-CHIP for more information.

Script 2

Today, parents have a lot of hard choices. Pay the phone bill or pay the doctor. Fill the fridge or fill a prescription. But there's a choice that can make life easier. Calling 1-877-WVA-CHIP. Because thousands of West Virginia Kids are eligible for low-cost and free health care coverage, and your child could be one of them -- even if you work. Many families earning up to \$36,000 a year or more could get an insurance card for their kids. Income eligibility varies by family size, so call 1-877-WVA-CHIP to learn more.

Script 3

Today, parents have a lot of hard choices. Pay the phone bill, or pay the doctor, fill the fridge or fill a prescription. But there's a choice that can make life easier -- West Virginia CHIP covers doctor visits, dental care, vision screenings, prescriptions and more. Thousands of kids under the age of 19 are eligible for low-cost and free health care and your child could be one of them -- even if you work. Many families earning up to \$36,000 or more can qualify. Call 1-877-WVA-CHIP today!