

# IT'S BACK - TO - SCHOOL TIME!



## Before Your Kids Are Back In the Classroom, Check the Following to Make Sure They're Ready!

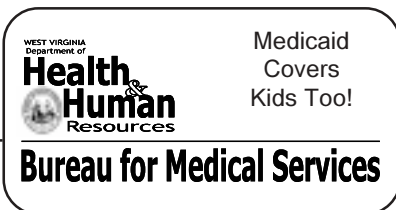
- ✓ Tax-free savings on back-to-school items, such as clothing, school supplies, and even some computers on August 2 - 4\*
- ✓ Enroll your children in **free or low-cost health coverage!**
- ✓ Have your child immunized!
- ✓ Schedule any sports or cheerleading physical exam now!



By covering the costs of vision screenings, sport physicals, dental check-ups, hearing tests and more, **the West Virginia Children's Health Insurance Program (WVCHIP) and Medicaid** help kids reach their potential inside, as well as outside the classroom.

Get your children ready for the school year by calling **1-877-WVA-CHIP** or visit a local primary care center, hospital or DHHR office. **Families may also apply online at [www.wvinroads.org](http://www.wvinroads.org)**

Visit our website or call the toll-free helpline to find out more details.



Medicaid  
Covers  
Kids Too!

**877-982-2447**



**[www.wvchip.org](http://www.wvchip.org)**

\*Thanks to Governor Wise and the WV Legislature -- families can shop the first three days in August tax-free

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